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(54) Title: METHOD FOR REMOVING MAKE-UP FROM SKIN

## (57) Abstract

The present invention relates to a method for removing make-up from human skin comprising applying a cleansing composition comprising a lathering surfactant and water, wherein the pH of the composition is less than about 8.3 and wherein the interfacial tension of the composition with mineral oil is less than about 3.5.

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What is claimed is:

- 1. A method for removing lipid and silicone based compounds, preferably make-up, from solid substrates, characterized in that it comprises application of an effective amount of a cleansing composition comprising:
  - a) from 5% to 74.5% of a lathering surfactant; and
- b) from 25% to 94.9% water; wherein the pH of the composition is less than 8.3 and wherein the interfacial tension of the composition with mineral oil is less than to 3.5.
- 2. A method according to Claim 1, wherein the solid substrate is textile fabric.
- 3. A method according to Claim 1 wherein the solid substrate is human skin, preferably human facial skin.
- 4. A method for removing lipid and silicone based compounds from human skin characterized in that it comprises the application of a safe and effective amount of a cleansing composition comprising:
  - a) from 7.5% to 50% of a lathering surfactant; and
- b) from 50% to 92.5% water; wherein the pH of the composition is less than 8.3 and wherein the interfacial tension of the composition with mineral oil is less than 3.5.
- 5. A method for cleansing the skin of the face of a human characterized in that it comprises the application of a safe and effective amount of cleansing composition comprising:
  - a) from 5% to 74.5% of a lathering surfactant; and
- b) from 25% to 94.9% water; wherein the pH of the composition is less than 8.3 and wherein the interfacial tension of the composition with mineral oil is less than 3.5.